



Girl Guides  
of Canada  
Guides  
du Canada

# Girl Guide Cookies

## A great recipe for growing girls

### History

- Girl Guides have been selling cookies since 1927. The very first batch was made and sold by girls and their moms to raise money for local Guiding activities.
- Since 1927, the cookies have been made by a series of commercial bakers and taken various forms and shapes - rich in fruits and spices in the 1930's, with maple cream and shortbread flavours after World War II and now chocolate and vanilla sandwich cookies.

### A unique taste

- Three kinds of Girl Guide cookies bring joy to Canadians: vanilla and chocolate sandwich cookies and chocolatey mint cookies.
- All Girl Guide cookies are baked in a nut-free facility to ensure that everyone can enjoy them.
- As of spring 2003, Dare Foods Limited bakes Girl Guide cookies. They are a chocolate-lover's dream and the vanilla is a taste sensation. The chocolatey mint cookie recipe is a mouth-watering treat.

### A great "fun-raiser"

- The Girl Guide cookie fundraisers are the fuel that makes Guiding go. Through this source of funds, Girl Guides is able to create and sustain the fun, friendship-filled adventures that help girls and women discover and experience the very best within themselves.
- Selling cookies also helps young girls and young women learn and practice skills such as: planning and goal setting, communication and sales, safety awareness, problem-solving and decision-making, money and time management, teamwork, courtesy and customer service.
- The sale of cookies raises approximately 14 million dollars annually for Girl Guides. In 2003, over 4 million boxes of Girl Guide classic cookies were sold and generated over 9 million in fundraising revenue for Girl Guide activities and programs.
- Cookie money directly benefits the Girl Guides who sell the cookies in their communities as well as other girls in the province. Proceeds also help provide program resources and support for the girls and their leaders, help support Guiding camps and allow Girl Guides to subsidize girls' and women's participation in Guiding.

### Where to find Girl Guide cookies

- Girl Guide cookies can be purchased from local Girl Guides. Girl Guides still sell their cookies door-to-door. In addition, the public can look for Girl Guides and their cookies at malls, special community events and even at cookie drive-thrus.
- Canadians can find out where they can buy Girl Guide cookies by calling their local Girl Guide office.
- Safety is the priority – girls are taught basic safety rules and are always carefully supervised when selling their cookies.

For more information, please contact:

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