



Benefits of Membership with Girl Guides of Canada

Most Compelling Benefits to Women

Excerpt from: Motivational Appeal of 'Benefits to Women' messaging; Ipsos Reid Study / Alberta Jump Start Test Market, April-Sept 2003

Volunteering with Girl Guides is a rewarding way to help girls and young women develop the best within themselves.

Guiding is a chance to make a difference in the lives of girls and other women.

When you volunteer with Girl Guides, you can help girls and young women discover how to connect with their wider world.

Volunteering with Girl Guides gives you the opportunity to address issues facing girls and women in Canada.

Volunteering with Girl Guides is a great way to get involved in your community.

Women can develop their own leadership and team skills by volunteering with Girl Guides.

Volunteering with Girl Guides is a great way for you to make new friendships and build a supportive community of other women.

Guiding is a great way to bring fun into your life, balancing your work and other commitments.

Most Compelling Benefits to Girls

Excerpt from: Perceived importance of 'Benefits to Girls' messaging; Ipsos Reid Study / Alberta Jump Start Test Market, April-Sept 2003

Guiding allows girls and young women opportunities to offer service to their communities and show kindness to others.

Guiding helps girls and young women develop team skills and respect for others.

Guiding helps girls and young women develop their leadership skills.

Guiding helps girls and young women develop a sense of responsibility and independence.

Guiding empowers girls and young women to discover and develop the very best within themselves while having fun.

Guiding gives girls and young women opportunities to practice care for the environment.

Guiding helps girls and young women connect with their communities and the wider world they live in.

Guiding increases girls' hopefulness and confidence in their future.

Guiding helps girls and young women make good decisions.

Guiding offers girls and young women friendship and an all-female network of friends and role models.

Our goal is to provide BC Girl Guide leaders with helpful, current, relevant information. If you see a broken link on this page, please contact the website.