



# 2012 UR-PR Photo Hunt

The BC PR Committee challenges all BC Guiding Members to have fun and raise awareness of Girl Guides in your community by participating in the 2012 UR-PR Photo Hunt.

Guiding Members may participate individually or as part of a Unit or team.

Grab your camera and start clicking to create memories for the next 100 years.

Talk to the people you meet, tell them about Guiding, explain what you are doing and offer them PR materials such as bookmarks and brochures.

## Guidelines for the photo hunt:

1. Include one or more of the following in each photo:
  - one or more Guiding Members in visible Guiding uniform (not covered up by a coat)
  - one or more cookie boxes or cases
  - a Trefoil or other recognizable Guiding logo
2. Involve the girls; let them choose how to represent the category. Help them to be creative and to think outside the box.
3. Do not submit photos of any girls unless an affirmative IR.1 is recorded in iMIS.
4. Submit one picture for each of the 10 categories listed below. If you wish to submit additional photos for provincial PR purposes please create a separate folder on the CD.
5. Submit the completed submission sheet and CD, by June 1, 2012, to:  
2012 UR-PR Photo Hunt  
Girl Guides of Canada - BC Council  
1476 West 8th Avenue  
Vancouver, BC V6H 1E1
6. Don't hurt yourself or break any laws and try not to upset anyone. Keep your Guiding smile handy.

## 2012 UR-PR Photo Hunt Categories

### Show us:

1. what you love about being a Member of Guiding
2. your local female hero
3. that gender doesn't limit the jobs a woman can do
4. how you can help others
5. what the Promise means to you (use the age appropriate Promise)
6. how you show respect for your community
7. where you like to shop
8. what fun means to you
9. your spirit of adventure
10. how Guiding will look in the future





# 2012 UR-PR Photo Hunt Submission Form

The 2012 UR-PR Photo Hunt is open to all Members of Guiding in BC and can be completed as a Unit or Trefoil Guild, or individually by an adult or girl Member.

Complete all sections of this form and send it with your CD to:

2012 UR-PR Photo Hunt  
 Girl Guides of Canada - BC Council  
 1476 West 8th Avenue  
 Vancouver, BC V6H 1E1

**ALL ENTRIES MUST BE RECEIVED BY JUNE 1, 2012**

Submitted by: \_\_\_\_\_

(Insert name of Unit or individual Member of Guiding)

Photos taken by:    Adult(s)             Girl(s)

Adult contact name: \_\_\_\_\_

Phone number: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Record the file name of the photo you are submitting for each category.  
 Only one photo per category may be submitted.

Show us	File name
1. what you love about being a Member of Guiding	_____
2. your local female hero	_____
3. that gender doesn't limit the jobs a woman can do	_____
4. how you can help others	_____
5. what the Promise means to you	_____
6. how you show respect for your community	_____
7. where you like to shop	_____
8. what fun means to you	_____
9. your spirit of adventure	_____
10. how Guiding will look in the future	_____